

BILLBOARD Magazine**ARTIST: JIMMY JAMES****SINGLE: FASHIONISTA (Made Records)**

“Once in a great while, a camp anthem squirms its way out of the gay ghetto into the pop-culture world at large (a la RuPaul’s “Supermodel”). “Fashionista,” by veteran New York performance artist Jimmy James, is so damn clever, it is hard not to offer a howling squeal of approval before clicking replay -- again and again. Particularly memorable is James’ “Vogue”-like rant: “Sean John, Calvin Klein, Donna Karan’s fashion line/Valentino, YSL, Ferragamo and Chanel/Halston, Gucci, Fiorucci, don’t forget my Pucci.” Now that is some rhyming. The song is obviously an homage to the high-fashion scene, but James ends up paving his own runway with originality and enough grit and wit to make this bitchy dance ditty a worthy entry for mainstream approval.”

Music Reviews: "Fashionista Remixes" by Jimmy James

by DJ JST

EDGE Music Critic

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“Drag performer, comedian, and impersonator, Jimmy James has reinvented himself for the clubs with his first release in over eight years called Fashionista. Some of you might remember Who Wants To Be Your Lover, which was remixed by the likes of Chris Cox (one of today’s hottest remix producers). This time around Jimmy teamed up with Markus Moser (iiO) for the creation of Fashionista.

At the end of the day, this track is a campy, queeny, rant about the fashion industry. This means that you will either love it or hate it. I would further describe it as the Pet Shop Boys’ Absolutely Fabulous collides with Anthony Lamont’s hit from earlier this year, Work That Body (Oh Really). If you can respect the humor and let your hair down a bit, you will love the track. Some of you will perhaps learn to love it, before you finally get sick of it.

Fashionista left me with a good first impression. I was fortunate enough to hear another DJ play it in a club (before I got my copy). Jimmy’s raspy holler of “the show is about to start” layered against the tribal beats really got the crowd excited. Once the track was played, the tone of the night really picked up. It was so effective that I jotted down the artists name and track title so that I would remember to look it up the next day.

The CD single comes with five versions. Two are worth mentioning: The Terranova Circuit mix has a really great build-up and delivers some impressive beats. This is the full length mix of choice at most gay clubs. The Bailey Electro House mix is rather dark with a lot of short “techy” synth stabs. It reminds me of underground UK music, which makes it sound different than the typical gay-circuit-tribal anthem. I wish that DJs would take greater risks and play more from this genre or that gay club goers were more receptive to it.

In any case, “everybody line up” and get your copy of Fashionista today. I am pretty sure this track will be around for awhile.”

5 Dance Mixes: \$8.99 available at www.beatport.com/artists/Jimmy+James

DJ JST (Jason Scot Taft) is a DJ, Composer, & Producer of Electronic Dance, Trance, House, and Hi-NRG music. With 16 years of professional music training, he holds a Bachelor’s of Music in Music Technology & Composition from The University of Michigan, Ann Arbor. His current DJ residency is at 28 Degrees in Boston’s South End.